



INTERNSHIP PROGRAMME WITH GH CYCLE

Prepared For:

UNIT LATIHAN INDUSTRI Jabatan Perdagangan Politeknik Sultan Salahudin Abdul Aziz Shah Shah Alam, Selangor Gin Huat Cycle Trading Sdn Bhd

Taman Industri Alam Jaya, Puncak Alam



ABOUT COMPANY

Gin Huat Cycle Trading Sdn Bhd (GH CYCLE) was established on 1985, moved in Puncak Alam in 2008. We are leading bicycle importer, distributor and wholesaler in Malaysia. Main products are road bike, mountain bike, folding bike, electric bike, kids bike and bicycle accesories and parts.



Why Choose us?

We are B2B company and now we are open opportunities for students who are taking courses in Event Management, Marketing, Entrepreneurship, International Business or any related courses. Let's gain industry experience with GH Cycle!

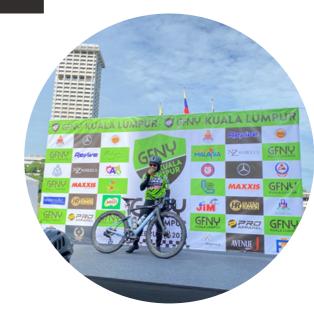
There will be many events will be held

Students can learn to handle all the initial preparations, project management, running of the event, and post-event follow-up. The importance of relationship between vendors and the hosting company.



Greater exposure in business and marketing

Deals with the details for the event, including all key aspects of hospitality, social media, marketing, and all employment for the event.



Recap Project

Timeline 2023

10/2-12/2 Dataran Merdeka

GFNY 2023



12/3 Dataran Merdeka

OCBC **CYCLE 2023**



17/3-18/3 **Gamuda Cove** Cycling Expo Gamuda Cove

21/5 Semenyih Eco **Venture Resort**

Semenyih **MTB** Challenge





4/6 **Dataran DBKL**

KL Car Free Morning 2023 (10th Years Anniversary)



16/6-18/6 **Auditorium** Cempaka Sari Putrajaya

Powerman



8/7 Desaru Coast, Johor

Le'Tape (Desaru Coast)



21/10 SG to Semenyih

Lekas Highway ride



CONTACT
INFORMATION

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